

Annual Walk for Autism

Thank you for joining us!

Our mission is to create connections, empowering everyone in the Autism community with the resources needed to live fully.

Our vision is to create a world where everyone in the Autism community is connected to the support they need, when they need it.

Autism Society NWPA is proud of our signature event which brings together thousands of participants annually.

Be a Team Captain!

This guide was designed to answer your questions about fundraising for your team.

Our Walk provides vital funding for our essential therapeutic life and job skills, family support, community education, social experiences.

Your Dollars at Work!

Every dollar raised stays in our local community

The connection is you.TM

We serve families through proven, evidence-based programs and activities that are not offered by schools or other providers. Our recommendations to families and the programs we offer are based on sound research conducted by universities, health centers, and the national Autism Society. This gives families options to choose the most effective ways to help their loved ones and their own family units.

Form a Team!

Teaming up with co-workers, friends, and family members makes participating in the Walk for Autism much more enjoyable.

As a team, you can make an even bigger difference: raise more funds, get a great workout together and spend time with others for a great cause. Don't forget to show your team spirit at the Walk!

All you need is a Team Captain and at least 5 team members.



How to Become a Team Captain and/or Fundraising Page.

- Set up a team page at autismnwpa.org
- Register for the Walk (don't forget to select your team name from the list)
- Share your team page with prospective team members and donors. Team members can register online through your page. Your supporters may donate online by credit card or by check/cash through the Autism Society NWPA office.
- Set goals and work together to make your Walk experience something incredible!

You can be the captain!





<https://bit.ly/AutismWalkCreateTeam2023>

Responsibilities

- Choose a team name (be creative)
- Create your team page on the Autism Society NWPB website
- Register for the Walk - join your team!
- Recruit team members - and remind them to register by the Pre-registration deadline of APRIL 1st.
- Share your team page on your social media networks and email
- Encourage your teammates to help meet your fundraising goals.
- Check your team rosters for mystery and/or missing walkers before the Walk.
- Pick up your team Walk apparel on designated day/times and disburse
- Set up a meeting place for your team members at the Walk venue.

Fundraising

Teams often incorporate traditional and innovative approaches to fundraising. Along with online fundraising and letter-writing campaigns, they hold popular neighborhood and community events such as bowling, bingo, car washes, rummage sales, guest bartending, potluck lunches, and candy & bake sales.

Teams will receive credit for any Walk sponsorships they acquire for the Walk.

We are changing the odds with YOUR help.



Captain Incentives

You, as a team captain, may earn an incentive listed below. Walk registrations & donations credited to your team will qualify you for an incentive.

- \$5,000 & up ~ earn two (2) custom ASNWPA Insulated Jackets
- \$3,500 to \$4,999 ~ earn one (1) custom ASNWPA large tote cooler
- \$2,500 to \$3,499 ~ earn one (1) ASNWPA Travel blanket
- \$1,500 to \$2,499 ~ earn one (1) custom ASNWPA camping chair with a carrying bag
- \$1,000 to \$1,499 ~ one (1) custom ASNWPA stainless steel logo tumbler
- \$500 to \$999 ~ earn one (1) ASNWPA Debossed Beanie with Pom Pom

Team Incentives: please note only one incentive level may be received per team.



Awards

Most Funds Raised (3 categories) ~ This award is for the team that raised the most donations by the posted annual deadline.

- Family Team
- Corporate Team
- School Team

Team Captains will be provided with the award at the Walk as well as recognized on our social media and website.

School Team - will receive a banner (2.5" X 4") to be presented to the School District's Board.

Returning Teams ~ the team with the highest percentage increase in donations/walk registrations from the prior year to the current year will win a gift certificate

To be considered for an award or incentive, teams must be
1. Be registered with an official team page
2. Submit all qualifying team funds by the post annual deadline.

